RASHMI BAUR

UX designer

PORTFOLIO -

https://www.rashmibaur.com/

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EDUCATION

NID Bangalore
M.DES-Information design
AGPA 8.19
2021-present

visual design, information design, data visualisation, cartography, UI/UX design, service design, system design, design thinking, user research, fundamentals of design, wire-framing, prototyping, information architecture, usability testing, user journey mapping, service blueprint, generative AI

BIT Mesra, Ranchi
B.Arch
CGPA 7.65
2014-2019

KV ONGC, Ahmedabad
HSC – Science
91%
2014

SKILLS

- ui/ux. design
- data visualisation
- ux. research
- ux. writing
- usability testing
- system design
- visual design
- cartography
- data analysis
- generative AI
- 3D modelling
- illustration

TOOLS

- adobe suite
- figma
- stable diffusion
- p5.js, processing
- D3, observable
- QGis
- arduino
- blender, unity 3D
- microsoft office suite
- powerBI

ACHIEVEMENTS

NID entrance exam
Information design
National ranking 1
August 2021

Ranking on the basis of 2 rounds of exam consisting of written preliminaries & portfolio review, personal interview

EXPERIENCE

Bosch, Bengaluru
Information design consultant
October 2023-January 2024

- Understand the existing datasets & reports for the automotive marketing team
- Propose new data visualisations and dashboards based on brand guidelines

IFB, Goa
Service design consultant
June 2023-September 2023

- Conduct research using various ux research methodologies and generate insights
- Understand and map existing customer service across multiple channels based on research insight using service design frameworks

Noah, Bengaluru
Data visualisation consultant
June 2022-July 2022

- Analyse and understand existing data sets about participation of women in politics in India and across the world.
- Create data visualisations to highlight gender disparities across various factors.
- Create and implement design language for posters including colors, fonts, patterns, illustrations.

Rhythm architects, Kolkata
Junior Architect
May 2019-April 2021

- planning & design of residential housing complexes, hotels, resorts, landscape designing of amusement parks
- deliverables - construction drawings, BIM & 3D modelling, rendering, rendered plans, documentation